

# FlowOps

## Supply & Demand Planning for Manufacturers & Distributors

Your Virtual Ops Team—Built to Scale



Turnkey supply and demand planning service that helps manufacturers and distributors forecast smarter, optimize inventory, and streamline fulfillment—without the overhead of an in-house operations team.



# FlowOps

## Optimize Inventory, Streamline Fulfilment & Forecast Smarter

Plan Demand, Manage Supply, and Run Lean, Integrated Operations

FlowOps helps manufacturers and distributors plan demand, manage supply, and run lean, integrated operations with real-time insights and reduced overhead.

FlowOps is a dedicated Supply Chain and Operations Management service that delivers high-level planning and operational execution for product-based businesses.

### WHAT'S INCLUDED IN BRANDSCALE? ↴

1. Demand Forecasting & Replenishment
  - SKU-level forecasts based on historical, seasonal & sales trends
  - Reorder point planning
  - Product lifecycle & launch planning
  - Prevents overstock, dead stock, and lost sales
2. Inventory & Stock Optimization
  - Stock ageing and slow mover analysis
  - Multi-warehouse inventory visibility
  - FIFO/LIFO strategy and reserve stock planning
  - Weekly inventory health dashboards
3. Fulfilment Supervision
  - Order flow coordination with fulfilment or 3PL teams
  - B2B/B2C order prioritization logic
  - Return and replacement process setup
  - SLA monitoring for logistics partners
4. Vendor & Supplier Management
  - Purchase planning based on forecast
  - PO creation, tracking, and vendor performance review
  - MOQ/batch planning and cost optimization
  - Freight & shipping coordination (FOB/CIF/DDP)
5. Integrated ERP Dashboard (Optional)
  - Setup of customized dashboard using Odoo or client platform
  - Live tracking of operations KPIs
  - Department performance & alert system
  - Permissions-based access for team members
6. Weekly Operational Reporting
  - Fulfilment KPIs, Inventory risk alerts, and sales trends
  - Executive summary of key metrics
  - Decision-making support for management & finance teams

### WHY CHOOSE BRANDSCALE OVER INHOUSE OR AGENCIES OPERATION

- Real-time control over supply and demand
- No need to hire a full operations team
- Integrated reporting + action — not just dashboards
- Cut inventory waste, delays, and margin loss
- Local team in Canada + global coordination via UAE/China



### HOW IT WORKS:

1. Discovery & Diagnostic
2. System Integration or Dashboard Setup
3. Planning & Execution
4. Monitoring & Optimization
5. On-Demand Support



### Who Is It For?

- Canadian manufacturers or distributors with 50+ SKUs
- Regional or national product businesses needing process control
- Businesses looking to cut logistics cost, stockouts & overstocking
- Companies preparing for scaling or market expansion

## SETUP FEE

### Operational Audit & Business Process Mapping

- Analyze current inventory, procurement, and fulfillment processes
- Map product lifecycle, supplier chain, and order flow

### ERP Setup & Customization

- Configuration of Odoo or integration with client's existing ERP/Inventory systems
- Dashboard design for live inventory, order tracking, supplier coordination
- Module setup (Inventory, Purchase, Sales, CRM, Reporting)

### Data Migration & SKU Structuring

- Import of product lists, SKU hierarchy setup, and categorization
- Supplier/vendor data input and mapping

### Forecasting Model Setup

- Define reorder points, safety stock levels
- Set up basic demand forecasting formulas (based on sales history and supplier lead times)

### Team Training & User Manuals

- Training sessions for client-side staff (online)
- SOPs and process documentation

**\$CA 7000**

based on complexity & SKU volume

+

## MONTHLY FEE

### Demand Forecasting & Inventory Planning

- Monthly SKU-level demand forecasting
- Reorder planning/supplier PO coordination

### Inventory Monitoring & Optimization

- Weekly stock ageing and movement reports
- Deadstock alerts and inventory reduction

### Supplier & Vendor Coordination

- Regular communication for lead times, MOQ adjustments, and purchase tracking
- Coordination for new product onboarding

### Order Fulfillment Supervision

- Ensuring smooth coordination between sales orders and warehouse/fulfillment teams
- Monitoring fulfillment SLAs and handling escalations

### ERP Dashboard & Reporting

- Ongoing updates to live dashboards
- Weekly executive summary reports on stock, sales trends, and supply chain KPIs

### Advisory & Cost Optimization Suggestions

- Monthly consultation to review procurement costs, logistics efficiency, and stock performance

**\$CA 5000-6000**

depends on SKU count, supplier volume, and fulfillment complexity

PLUS

## THIRD-PARTY FEES

### ERP Software Subscriptions

- Odoo licensing (if client uses CGB-hosted version)
- Or, integration fees for third-party ERP platforms (SAP, Netsuite, etc.)

### Warehouse/3PL Coordination Fees

- Charges from fulfillment partners or in-house warehousing (storage, handling)

### Freight Forwarding & Logistics Fees

- Import/export freight charges (Air/Sea)
- Customs brokerage (if CGB coordinates international procurement)

### Optional Demand Planning Tools

- Advanced forecasting software/API (if client opts for machine learning forecasts)

### Supplier Onboarding Costs

- Labeling, certification, product testing (if applicable)

**BILLED AT ACTUAL THIRD-PARTY RATES + TRANSPARENT 5-10% HANDLING FEE**

Based on usage (warehousing, ERP subscriptions, logistics)