

# SmartDigital

## Digital Business Services for Mini, Micro, Small Businesses



SmartDigital is a plug-and-play digital service suite tailored for small and micro businesses in Canada. We combine smart tools, automation, and skilled operations to help you:



# SmartDigital Digital Business Services for SMEs

## Your Affordable Digital Back-Office Solution for Small Businesses

Run your business smarter, not harder. SmartDigital gives SMEs the digital tools and remote team support they need to operate, scale, and thrive — all in one integrated service.

### WHAT IS SMARTDIGITAL? ↙

SmartDigital is a plug-and-play digital service suite tailored for small and micro businesses in Canada. We combine smart tools, automation, and skilled operations to help you:

- Build or refresh your web presence
- Automate and manage daily business tasks
- Handle customer and sales data efficiently
- Improve online visibility and marketing
- Reduce dependency on full-time staff

We do all of this for a fraction of the cost of hiring a full-time team.

### CORE BENEFITS: ↙

- Website Design & Hosting – Modern 10-page site, mobile-ready
- Online Store (Optional) – Up to 50 products setups
- CRM & Invoicing Support – Lead tracking and smart billing
- Basic Digital Marketing – Monthly campaigns, SEO, and social media setup
- Back-office Digital Assistant – We handle the recurring tasks you don't have time for

### WHY CHOOSE SMARTDIGITAL OVER FREELANCERS OR AGENCIES

- Fixed costs – no surprise hourly charges
- Direct support – one dedicated account executive
- All-in-one – no need to juggle different service providers
- Scalable – Add more services only when you need them
- Monthly reporting – See exactly what's working

### HOW IT WORKS: ↘

1. **Free Consultation** – We audit your digital setup and recommend solutions
2. **Customized Setup** – We build or optimize your digital infrastructure
3. **Monthly Support** – We operate and update your platform as your assistant
4. **Growth Tracking** – Regular performance reports and marketing feedback

### Who Is It For? ↘

This package is ideal for:

- Local shops and service providers (1–5 people)
- Consultants, coaches, and professionals
- Startups launching with limited budgets
- SMEs looking to modernize their operations



## WEBSITE DESIGN

- 10-Page Website Design
- Mobile Responsive Design
- Customizable Template
- Contact Form Integration
- Google Maps
- Basic SEO Meta Tags
- 1 Year Domain & Hosting Included
- SSL Security Certificate
- 2 Minor Revisions Included

**Note:**

- Content, photos, video and text will be provided by Client.
- One time job

~~\$CA 1625~~ \$CA 800

For Mini & Micro Businesses

## ONLINE STORE

- E-commerce Store Setup
- Up to 15 Products Listing
- Categories setup
- Shopping Cart & Checkout Config.
- Payment Gateway Setup (Stripe)
- Shipping Zones & Basic Rates Setup
- Mobile Responsive Design
- Basic SEO Meta Titles & Descriptions
- 1 Year Domain & Hosting Included
- Contact Form
- Training Video Guide (1 hour)

**Note:**

- Content, photos, video and text will be provided by Client.
- One time job

~~\$CA 2500~~ \$CA 1500

For Home and Mini Businesses

## SOCIAL MEDIA

- 3 Social Media Pages Setup (Facebook, Instagram, LinkedIn)
- Content Plan & Posts (8 posts/month)
- Hashtag & Keyword Research (localized)
- 1 Blog Article/month (up to 500 words)
- Basic Ads Campaign Setup
- Monthly Performance Report
- Up to 2 social media design templates customized for the business
- Admin Services 16 hours a day

**Notes:**

- Photos and Video from Client
- Client set budget for Meta Adv fees

~~\$CA 1200~~ \$CA 950/M

For Mini & Micro Businesses

## BACK-OFFICE

### Digital Integrated Back Office Operation

- CRM (Customer Data & Lead Tracking)
- Sales Invoicing & Quotation Assistance
- Inventory Tracking for up to 50 SKUs
- Task & Calendar Management Support
- Basic Accounting Module
- Mobile-Friendly Dashboard Access
- Admin Support (10 hours/month)
- Monthly Operational Report

**Notes:**

- Client should import daily POS by App
- Client should make quote for clients
- Client will set appointment by App

~~\$CA 3000~~ \$CA 1200/M

For Small to Mid Size Businesses